

VIVO Holiday Dinner SWEEPSTAKES RULES

1. **NO PURCHASE NECESSARY. A PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING. THE VIVO COOKWARE SWEEPSTAKES (“SWEEPSTAKES”) IS OPEN TO ALL LEGAL RESIDENTS OF TEXAS, OKLAHOMA AND NEW MEXICO WHO ARE 18 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY. VOID WHERE PROHIBITED.**

2. **HOW TO ENTER:** Each time you redeem VIVO digital stamps for a free or discounted Vivo dinnerware or ovenware between September 16, 2020 and October 31, 2020 (“Promotion Period”), you will earn one (1) sweepstakes entry automatically added to your rewards account. See Vivo terms and conditions for details on how to redeem digital stamps. See section 13 for a list of participating store locations (hereinafter individually and collectively referred to as “Participating Stores”). Sweepstakes entries will only be awarded during the transaction in which they were earned. Sponsor (as defined below) reserves the right to limit quantities purchased of any item. There is no limit to the number of sweepstakes entries.

3. **HOW TO ENTER WITHOUT MAKING A PURCHASE:** On a 3” x 5” card, print your name, address, birthdate, phone number and the store closest to your address. Each entry must contain your legal signature. Mail your entry in a No. 10 envelope to the “VIVO Holiday Dinner Sweepstakes”, Attn: Promotions Coordinator, P.O. Box 6840, Lubbock, TX 79493. All mailed entries must be postmarked no later than October 31, 2020, and received no later than 5:00 p.m. Central Standard Time, November 2, 2020, to be eligible for the prize drawings. By participating in this Promotion, all participants agree to be bound by these Official Rules, and agree that the decisions of the Sponsor (as defined below) will be valid and binding in all respects. Sponsor (as defined below) is not responsible for late, stolen, lost, postage due, or misdirected mail, or incomplete or illegible entries.

4. **ELIGIBILITY:** Sweepstakes is open only to individuals who are at least eighteen (18) years of age at the time of entry and are legal residents of Texas, Oklahoma and New Mexico. Employees of The United Family (“Sponsor”), its 94 Market Street, Albertsons Market, Amigos and United Supermarkets locations, and each of their respective parent companies, affiliates, subsidiaries, officers, directors, shareholders, employees, agents and assignees of each, advertising and promotion agencies and suppliers involved in this promotion and their immediate family members (mother, father, sister, brother, husband, wife, daughter, son) and/or those living in the same household (the “Promotional Participants”) are not eligible.

5. **DRAWINGS AND PRIZE AWARDED:** Ninety-four (94) winners (each a “Winner”), one per participating store location, will receive \$99.99 toward a Holiday Dinner of their choice. The retail value (“ARV”) for this prize: \$99.99). Odds of winning the sweepstakes prize depends on the number of eligible entries received. Winner of the Prize, subject to verification, will be selected by random drawing from all known eligible and valid entries by the Sponsor.

6. **TO CLAIM THE PRIZE:** Each potential Winner will be contacted by United Supermarkets LLC Guest Services within ten (10) days after the drawing and must submit prize claim materials (signed prize form and valid photo identification) to United Supermarkets LLC Guest Services. Prize will be loaded onto each Winners’ Rewards account and instructions on how to redeem will be provided. Prizes can be redeemed at any of the 94 Market Street, Albertsons Market, Amigos and United Supermarkets locations (“Participating Stores”) on or before December 31, 2020.

7. **NOTICE:** This Sweepstakes is void where prohibited. Participation in the Sweepstakes, where lawful, constitutes permission to use name, voice, photograph or likeness of prize Winners for advertising/publicity purposes without additional compensation at the Sponsor’s discretion. In the event of non-compliance by a prize Winner, or if a prize is returned as non-deliverable, the prize will be forfeited. All tax liability on all prizes is

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8. **DISPUTES:** All disputes arising out of in relating to any prize provided by Sponsor shall be resolved by applying the laws of Texas, without regard to its conflict of law rules, and shall be solely and exclusively brought in state and federal courts within Boise, Idaho. Such claims shall be resolved individually, without resort to any form of class action, and all such claims shall be limited to actual out-of-pocket costs incurred, but in no event to include attorney's fees.

 9. **LEGAL NOTICE:** Any attempt to defraud or forge any Sweepstakes materials in any way will be prosecuted to the fullest extent of the law. This Sweepstakes is offered in Texas and New Mexico, and all its parts are VOID elsewhere or where taxed or prohibited by law. No more than one (1) prize per participating store location will be awarded. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes promotional materials and the terms and conditions of the Official Rules, the Official Rules shall prevail and govern.

 10. **WINNERS LIST:** The name of each Winner may be obtained at the conclusion of the Sweepstakes by sending your request via first-class stamped, self-addressed envelope to: The United Family, Attn: VIVO Cookware Sweepstakes, P.O. Box 6840, Lubbock, TX 79493.

 11. **DEADLINE:** Deadline for the receipt of all Sweepstake entries is November 2, 2020 at 5:00 p.m. Central Standard Time. If the Winner cannot be contacted based on information on their entry form, or if the Winner does not respond to claim the prize within seven (7) days of initial contact, the prize will be deemed forfeited and the prize will be awarded to an alternate Winner.

 12. **CONTEST DELAY/EXTENSION:** The Sponsor may delay the Sweepstakes commencement date and thereafter extend the Promotion period, if such commencement is delayed by a cause which is beyond the reasonable control of the Sponsor.

 13. **PARTICIPATING STORES:** This Promotion is being conducted in the 94 Market Street, Albertsons Market, Amigos and United Supermarkets operated by The United Family ("Sponsor") located in Texas and New Mexico.

 14. **PRIVACY:** All personal information that entrants submit will be subject to Sponsor's privacy policy. In the event of any discrepancy between Sponsor's privacy policy and these Official Rules, the privacy policy will govern and control. For a copy of Sponsor's full on-line privacy policy please visit <https://www.theunitedfamily.com/privacy-policy>.
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SPONSOR: This Sweepstakes are sponsored by The United Family. PO Bo 6840, Lubbock, TX 79493
